



Idealisation

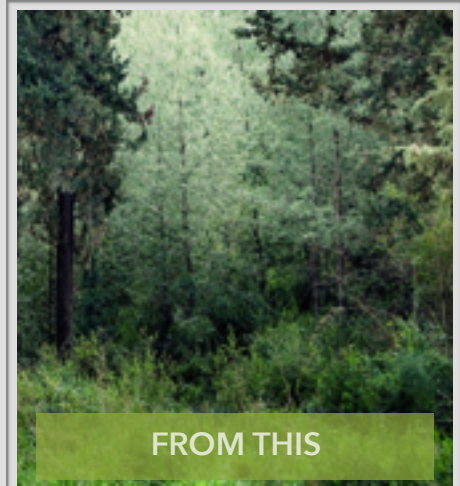
BUSINESS HEALTH CHECK

Communicating with confidence

Woods and Trees

Often seeing 'the trees for the wood' is as much of a challenge as not seeing 'the wood for the trees', especially when you're running at full speed! Being accountable comes with its rewards but also its risks. As business leaders today often we face the task of being accountable for something which we cannot fully see or fully control. So how can we better see? Considering the offering of confidence, in better managing the environments in which we operate?

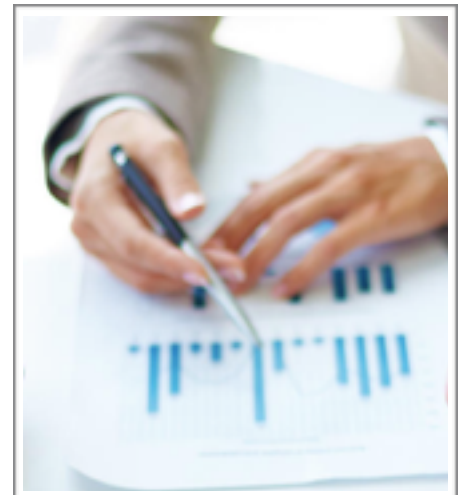
[Click here to ask our friendly team?](#)



FROM THIS

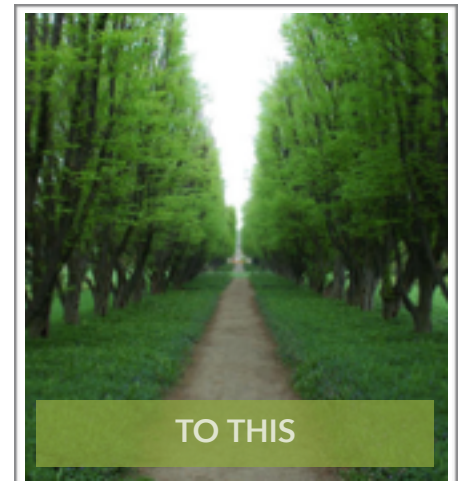
Seeing clearly

The Conference Board CEO challenge recently looked at the pressing business challenges leaders face and again the research confirmed that human capital (1st) and operational excellence (3rd) were essential factors to success; their priorities. This reinforced that in the complex modern world of business no one person can fully consider the complexity of all the issues, therefore trust in the experience of others was essential. So how do you ensure trust and confidence both in your delivery today with planning for the future?



Access to insight

A successful business must continually monitor its results while also working to achieve them but as time goes by it becomes harder to both manage and review. Bill Gates himself looked at his business complexity and identified a common perspective from his leaders that the 'world was speeding up' - as data increased, the perception of complexity increased. However there was not just a need to access data but to gather useful insight from the information in order to inform judgement and improve results.



TO THIS

Planned control & Emergent action

Having someone in the role to provide you with a simple variable, hassle free service provides you with the independence, expertise and communication when it is most needed.

Helping you achieve planned control while working on the emergent action so you can offer the confidence to both yourself and your stake holders, all while identifying the pressure points to develop your business.

The business health check is designed so that it allows you to choose the level of investigation desired as the circumstance requires, meaning in good times you can act with the certainty and in the later with confidence.

[Click here to ask our friendly team?](#)



	Light	Mid	Extensive
Service agreements	As you require, mini high level review from an independent perspective	Quarterly verifying review from an independent & mixed perspective	Wide & deep review Multiple perspectives; customer, staff & environment
	Un-invasive + Low cost = Independent + Certainly	Regular + Mid cost = Informative + Confidence	In depth + Higher cost = Inclusive + Security

Experience

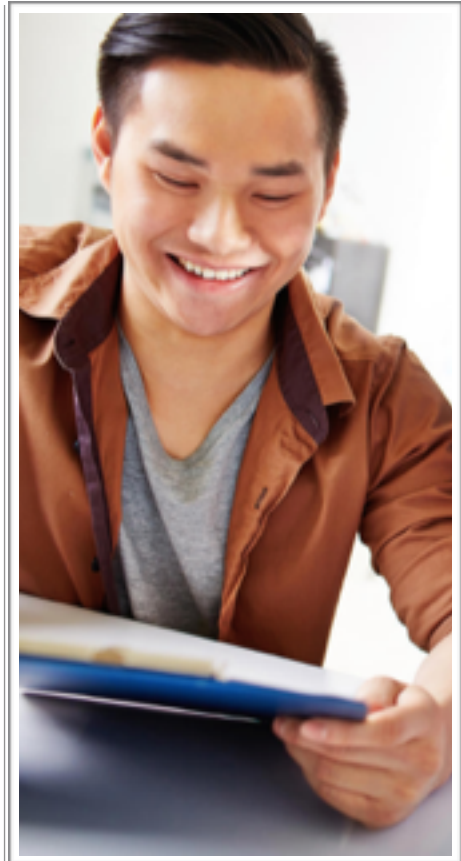
Idealisation: a wealth of ideas and experience

Idealisation offers a variety of practical experience which has been developed over a quarter of a decade in multi disciplinary and sector roles.

This experience offers an clear and fresh perspective on your business strategy which supports your strategic business growth. **Balancing knowledge and ideas for leaders planning through to implementation.**

‘Supporting business to understand strategies within the context of new business and to develop and embed the new approach. Working, interpreting, understanding the strategies adopted and leading on their implementation, easy translation of complex strategies - much appreciated’.

Elizabeth Smith Estates Project Manager at Moorfields



Inspiration thanks to 'PocketGuru'. Research thanks to The Conference Board CEO
Images thanks to at Wix and Flaticon. Reference to the Business @ the Speed of Thought by Bill Gates



Examination Strategy Solution Strategy Implementation Strategy Environment Strategy Customer Strategy Team Strategy Objective Strategy Leadership Strategy Induction Strategy

(044) 07496 911 250
help@idealisation.es
www.idealisation.es

© Idealisation

